# **Effective Leadership**

Presentation guide for presenters

This presentation is recommended for all club members and is especially important for those with leadership positions within YMI at all levels.

## Important:

# Slide 1

Use this slide to introduce yourself.

# Slide 2

Start by sharing the importance of leadership for organisations to be successful. You can also remind them that YMI was founded close to a century ago and our continued existence is a tribute to our ability to identify and prepare leaders capable of recognising what makes our movement strong and bringing it successfully into the future. Being forward-thinking and proactive is key.

# Slide 3

Use the diagram to share this strong movement using the 4 key components as displayed in the picture.

Each of the 4 elements is equally important for building a strong YMI.

# Slide 4

Mission Awareness has to do with a clear understanding of who we are as an organisation.

It's about having and communicating a clear mission.

To be a successful YMI leader it is essential that you believe strongly in that mission, that it occupies a prominent place in both your heart and mind. Your ability to inspire and motivate others is indelibly connected to your own passion and commitment.

YMI is in its nature: a) A service organisation, b) An international movement, c) A reference in community service and volunteerism d) partner of the YMCA and its global commission.

You should particularly highlight the links with the YMCA and the reason why Judge Paul William Alexander founded the organisation.

# Slide 5

Following the example of Slide 4, present sustainability by stressing the importance of the 3 elements.

In this section, you can both give or ask participants about good examples/stories that illustrate the topics of good governance, membership growth and international engagement.

#### Slides 6 - 7

Follow the example of Slide 5.

#### Slide 8

Use this time to share details on the need for YMI to pursue a leadership model, which is inspired by its actual membership that will serve to initiate and motivate every YMI club and its members.

#### Slide 9

# Suggestion 1

- The presentation is formulated around 9 leadership profiles; Therefore an engaging way to use it for training purposes is to divide your participants into 9 groups with each focusing on 1 specific profile.
- Participants can then work on describing among themselves what each of the 9 profiles means and can indicate actions that one can do to achieve it.
- Once that phase is complete, you can challenge them to present their work in the shape of a sketch, TV commercial or regular group presentation.

- After each group presentation, you can display the different profiles and expand the tips shared.

# Suggestion 2

- An alternative way of doing it is to directly ask each participant to list 3 actions for each of the 9 leadership profiles. Any time an action matches one of the skill-boosting tips in the presentation, award points and/or offer a small prize.

# Slides 10 - 18

These slides display all 9 leadership profiles. If you opt to do a traditional presentation, then simply display them in order.

Alternatively, you can ask participants to contribute ideas for boosting skills and abilities guiding them towards the YMI leadership model indirectly.

Or for each profile, you can ask them to name persons (in YMI or not) who they feel demonstrate corresponding leadership skills or actions. Encourage the sharing of specific examples.

# Slide 19

Take time to thank all participants for their time and open a space for any Q & A.

# Tips:

- You can use the quiz available on YMI international website to "test" participants knowledge or encourage them to take the test online for certification.
- Give the presentation a personal touch, by telling stories about your experiences with YMI. Be brief and focus on three elements: 1) Describe a situation 2) Describe the actions 3) Describe the impact.
- Do not be afraid of showing personality.
- Avoid reading too much from the slides.
- Use your hands while speaking and walk around the room as you present. (Be moderate. Too much of it can also be distracting)

- Make eye contact with participants.
- Consider using an icebreaker at the beginning if you sense the concentration or solidarity in the room is lacking
- Don't be afraid to take short breaks or to incorporate quick team activities to avoid monotony and to refocus the group as needed throughout the presentation
- Ask questions and urge them to tell stories as well, while keeping an eye on the time.
- It is important that the training is interesting and personalised through structured participant involvement but it should also be succinct.
- Modify your tone of voice during the presentation.
- Do not apologise for your presentation at any point.
- Manage irrelevant or rambling contributions through careful redirection and/or setting speaking limits.